

Advertisements in the PITA2019 Program Handbook

PITA 23rd AGM

Requirements for Advertisers

Advertisers are required to provide pre-designed advertisements

1. Formatted in jpeg format or PDF
2. Reduced to size as per preference.
3. Size:
 - a. Full page: 210mm (height) x 147mm (width)
 - b. Half page: 105mm (height) x 147mm (width)
 - c. Quarter Page: 73mm x 105mm
4. Emailed to pita@connect.com.fj before 15 March 2019; if more than 4mB, upload to the cloud and send me link to download.

Complimentary Advertisements

Diamond – Two Full Page, inside pages
Platinum – One Full Page, inside pages
Gold – Half Page
Silver – Quarter Page

Paid Advertisements

Cost for advertising:

Inside Front Cover = FJD1,000.00
Full Page = FJD850.00
Half Page = FJD550.00
Quarter Page = FJD250.00
Back Cover – reserved

Exchange rate FJD1.00 = ~USD0.48

Sponsors with complimentary allocation can pay differences to upgrade to Half or Full Page.

For any queries, contact PITA Manager Email: pita@connect.com.fj