



Pacific Islands Telecommunications Association

13th Annual General Meeting, Conference and Tradeshow

Venue: Sofitel Hotel, Denarau, Nadi, Fiji Islands
Date: 25th April – 1st May, 2009

SPONSOR OPPORTUNITIES

PITA is pleased to invite sponsors at the forthcoming 13th AGM, Conference and Tradeshow which will not only promote participations but also support PITA and host member.

Event Description

The PITA AGM is premium event attracting all members, regional and international partners and suppliers from the 22 Pacific Islands and developed countries.

Some of the key aims from delegates in attending the AGM are as follows:

1. Participate in resolutions and key decisions towards work-plans and budget to meet their needs and PITA members' objectives.
2. Hear new solutions and initiatives from members, partner organisation, Associate Members and suppliers
3. Network with their peers on developments and possible cooperation
4. Conduct bilateral and face to face meeting with suppliers and solution providers
5. Meet and know key people in telecommunications from the region and developed countries

Attendees include CEOs, senior executives and respective key personnel that they would bring to maximise attendance.

Previous years meetings (6 years) have recorded over 130-180 delegates and this year we are expecting the same turnout or more due to the tradeshow

Why Sponsor at the PITA AGM?

The PITA AGM provides substantial benefits to suppliers and sponsors by giving valuable opportunities to expose their organisation, products and services at this major regional telecommunications and ICT forum, and also where key people in the telecommunication industry, businesses, technical, and policy from the region and outside this region convene.

Sponsor Packages

Whilst sponsoring single social events is welcome, sponsor packages to add value are also available as follows:

- ▶ **Platinum Sponsor** – up to F\$20,000 (or USD10, 840.00): can cover FULL DAY sponsor package including evening event.
- ▶ **Gold Sponsor** – up to F\$10,000 (or USD5, 420): can cover Day sponsor package (Room Hire, AM Tea, Lunch, PM Tea) OR an Evening function (cocktail, drinks and canapés).
- ▶ **Silver Sponsor** - up to F\$6,000 (or USD3,250): can cover Lunch
- ▶ **Bronze Sponsor** - up to F\$2,500 (or USD1,360)[#]: can cover Morning break or Afternoon Break, Internet café, or items of choice*

* See list below of social events and items for sponsorship invitations: # can depend on number of delegates.

Sponsor benefits

Platinum Sponsor

- Day naming rights alongside Host
- Banner presence in front of the Main conference centre and in social event during sponsored event.
- Banner presence at evening function
- 10min Presentation to audience
- Announcement before each break
- Mention in Press release
- Information kit for each member
- Acknowledgement as a "Platinum Sponsor" by PITA and display of Logo(JPEG) in Program Book
- Allocation of reserved exhibition booth in the Tradeshow
- Advertisement in Meeting Program (A5 size), Name and Logo in Meeting website: Size: Full page: 210mm (height) x 147mm (width) JPEG format
- "Sponsored by" acknowledgement in PITA meeting program, PITA AGM and Tradeshow media releases;
- Specific messages of thanks by PITA in during meeting and sponsored event
- Opportunities to speak at sponsored event
- Distribution of marketing material and/or a promotional item to delegates in the meeting kit;
- If non-member, free registrations of 4 delegates
- Option to run a promotional activity or prize draw during sponsored event.

Gold Sponsor

- Banner presence on the side walls in the Main conference centre (exclusive for this time only)
- Announcement before tea break and lunch break
- Mention in Press release
- Leaflet distribution
- 5min Speech presentation to audience
- Acknowledgement as a "Gold Sponsor" by PITA and display of Logo(JPEG) in Program Book
- "Sponsored by" acknowledgement in PITA meeting program, PITA AGM and Tradeshow media releases;
- Specific messages of thanks by PITA during meeting
- Advertising in PITA AGM Program book (A5 size half page) – Size: Half page: 105mm (height) x 147mm (width); JPEG format
- Distribution of two piece of marketing material and/or a promotional item to delegates in the meeting kit;
- If non-member, free registrations for 3 delegates

Silver Sponsor

- Banner presence on the side walls in the Main conference centre (For this time only)
- Leaflet distribution
- Announcement before lunch break
- Mention in Press release
- Quarter page advertisement
- Acknowledgement as a "Silver Sponsor" by PITA and display of Logo(JPEG) in Program Book
- "Sponsored by" acknowledgement in PITA meeting program, PITA AGM and Tradeshow media releases;
- Messages of thanks by PITA during meeting

- Distribution of one piece of marketing material and/or a promotional item to delegates in the meeting kit;
- If non-member, free registrations for 2 delegates

Bronze Sponsor

- Banner presence on the side walls in the Main conference centre (For this time only)
- Announcement before lunch break
- Leaflet distribution
- Mention in Press release
- Acknowledgement as a "Bronze Sponsor" by PITA and display of Logo(JPEG) in Program Book
- "Sponsored by" acknowledgement in PITA meeting program, PITA AGM and Tradeshow media releases;
- Messages of thanks by PITA during meeting
- Distribution of one piece of marketing material and/or a promotional item to delegates in the meeting kit;
- If non-member, free registrations for 2 delegates

Responsibilities of Sponsor:

1. Send Logos and advertisement and other material where applicable by email in JPEG format in their specified dimensions where mentioned 3 days prior to printing.
2. Send funds by Bank direct transfer to nominated account by PITA within 14 days upon acceptance of sponsor (invoice)
3. Provision and Setup of Promotional items as per specifications and benefit

Feel free to discuss with us your needs or plans.

Responses and interests for sponsors are to be sent to PITA Manager by email on coordinator@pita.org.fj or pita@connect.com.fj where further details are to be discussed and finalised.

For enquiries or further information, please contact: PITA Manager; Email: pita@connect.com.fj; Ph: +679 3311 638; Fax: +679 3308 750

Feel free to discuss other choices

***ALL US currencies and other overseas currencies mentioned are subject to vary with Exchange Rates without notice.**